

April 12, 2011



Dear Rosemary Heights Parents,

As you know, the Playground Committee is planning the second playground that will fill the space on the east side of the school, in the “gravel pit”. Based on the parents’ and students’ votes, a final concept was selected in mid-March. The total estimated cost for this playground is \$87,000.00.

The Playground Committee is now starting to fundraise and has established a separate fundraising committee. We are using four approaches including:

- fundraising events with the students at school (such as a coin drive);
- securing playground-specific grant money;
- collecting tax-deductable donations directly from Rosemary Heights families, as well as the neighbourhood; and
- obtaining corporate donations.

The Committee has \$37,000.00 saved already and must raise an additional \$50,000.00 for this playground. We hope to raise \$30,000.00 from parent donations and \$20,000.00 from grants and corporate donations. If we do not raise the entire amount before the summer break, we may install phase one of the playground in the summer of 2011 and complete the project at a later date with a possible increase in total cost.

At this time, we are asking families to consider making a \$100.00 donation to the Rosemary Heights playground. With the 300+ families in our school, this would generate approximately \$30,000.00 and be a great start to our fundraising efforts. If you own a business, you can make a tax-deductable donation as well. Donations of \$500.00 and over will receive special recognition on a plaque.

Friends and family, such as grandparents, can contribute to our project. You can also pass this request on to neighbours who will use the playground but do not attend our school.

All donations will be processed through the school district and receive a tax receipt. Please make cheques payable to ‘School District #36’, with ‘Rosemary Playground’ written in the memo line, and send these cheques with your child to school or deliver to the school office by April 30, 2011.

Building healthy kids and a healthy community,

The Rosemary Heights Elementary Playground Committee

For more background information on our playground, please visit our school’s website at www.rosemaryelementary.ca. Choose Our School > Playground 2011.

Pledge Form

I would like to donate to the Rosemary Heights Playground 2011!

Name: _____

- \$100
- \$200
- \$500
- Other amount \$ _____

*****Please make cheques payable to School District #36*****
(Memo Line – Rosemary Playground)

A sincere thank you for your support!



***All donations over \$20.00 will receive a tax receipt.**